

How do you know you have the best product on the market? When you see the market flooded with copies. How do you know you <u>still</u> have the best product? When those copies can't do what your product does.

The Posi-Por measuring pourer, the original portion control pourer, measures liquor accurately and has been doing so since 1976.



The copies, most of which are imported, look like the Posi-Por. They are the same shape and style and have ball bearings. But, that's where the similarities end because most of the copies are notoriously inaccurate.

Of course you can save a few pennies by buying a cheap copy of the Posi-Por, but if it's not going to measure accurately, then what's the point?

SPILL-STOP

It's simple arithmetic...

If you want to pour an ounce, and you use a Posi-Por measuring pourer, you'll always pour an ounce. If, instead, you use a cheap copy of a Posi-Por measuring pourer, you don't really know how much you're pouring.

Let's assume your over pour is 1/4 ounce. How will that affect your bottom line?

The average cost of one drink = \$7.50 25% over pour = 7 drinks lost per liter bottle 12 bottles per case = \$630 lost per case

Does using a cheap copy of the Posi-Por really make sense?

Available in these shot sizes:

1/4 oz., 1/2 oz., 5/8 oz., 3/4 oz., 7/8 oz., 1 oz., 1-1/8 oz., 1-1/4 oz., 1-1/2 oz., 1-3/4 oz., and 2 oz.

Available with four different Poly-Korks to fit every bottle.

SPILL-STOP

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Pour a perfect shot every time!

